

## THE 2025 BUFORD HARVEST SPONSORSHIP PACKET

Event Date:	April 26th , 2025
Event Venue:	FUTURES EVENT CENTER
Event Address:	2838 Duluth Highway, Duluth GA 30096
Event Type:	Annual Youth Leadership Awards Ceremony

For the past six years, our community has come together to invest in and celebrate the bright future of young emerging leaders from all over the metro Atlanta area. JosiahKids Inc., honored as Best of Gwinnett in 2022 and 2023, is a unique 501(c)(3) nonprofit on a mission to raise the next generation of service-minded leaders.

Throughout the school year, JosiahKids hosts inspiring guest speakers, impactful community service events, dynamic panel discussions, and enriching classes in business, fitness, personal finance, public speaking, and leadership—all designed for students aged 7-18. Each school year culminates in a heartwarming student-led ceremony that not only unifies and strengthens our community but also showcases the incredible talents of our students through positive captivating performances in music, oratory, and dance.

Our keynote speaker this year is **Felicia Turrentine Wasson** –NIKE’s former Director of Social & Community Impact, now a Managing Director at The Penta Group, a one-of-a-kind stakeholder solutions firm located in Washington, D.C.

Past speakers for this event have included:

- Robert Long Global Chief Innovation Officer, The Coca-Cola Company
- Adam May Adam May; Process Improvement Lead, GOOGLE
- Dr. Bethwel Raore; Neurosurgeon, Apex Spine & Neurosurgery
- Lasana ACE Harris—Multi-platinum, Grammy winning music producer & SVP of A&R at Reach Records
- Caroline Njau, Chief Nursing Officer, Children’s Minnesota
- Mario DePaoli, Lieutenant Police, Gwinnett Precinct, among many others

This event will be streamed live, allowing us to reach an extensive audience while welcoming 150 in-person attendees. We are looking for value-driven businesses that are passionate about **education, youth empowerment, and servant leadership**. **As a Best of Gwinnett honoree, JosiahKids is looking for other exclusive Best of Gwinnett businesses who want to continue to display their commitment to the community and the next generation.**

In exchange for your support, JosiahKids will highlight your companies community involvement, give brand visibility, and marketing exposure—before, during, and after the event. **UPS** and **Altar’d State** have both served as Premier Sponsors of this ceremony in the past.

Partnership benefits include:

- ✓ Increased local market visibility
- ✓ Strong affiliation with other organizations and leaders known for doing good in the community
- ✓ Increased trust, preference and favorability for your business and brand by the community
- ✓ Increase in sales, business, clientele and return on investment
- ✓ Great referrals and recommendations from friends and family members
- ✓ Increased customer loyalty

The funds raised for this event will help our nonprofit accomplish (some or all) of the following:

- Fundraising to further the nonprofit's mission
- Supporting the needs of the students we serve
- Police presence, awards, food & beverage for the annual award ceremony

## **SPONSORSHIP LEVELS:**

### **GOLD Sponsor --\$750**

Premium table placement

- 4 event tickets, logo on all event materials, recognition during the event, opportunity to speak.
- Brand visibility, prominently display the company's logo on the table, event program, and event signage.
- Business logo on JosiahKids' website for one full calendar year.
- Business logo featured on vinyl banner to be displayed at the main entrance of the event
- Shout out on JosiahKids Instagram account before, during, and post event.
- Branded promotional products or merchandise (supplied by sponsor) to be distributed at the event

### **SILVER Sponsor--\$500**

Good table placement

- 2 event tickets, recognition during the event with company logo on big screen.
- Brand visibility, logo on event program, and event signage.
- Business logo on JosiahKids' website for a six-month duration.
- Business logo featured on vinyl banner to be displayed at the main entrance of the event
- Shout out on JosiahKids Instagram account during, and post event.

### **BRONZE Sponsor--\$250**

Standard table placement

- Recognition during the event from the big stage.
- Brand visibility, logo on event signage.
- Business logo on JosiahKids' website for a three-month duration.
- Business logo featured on vinyl banner to be displayed at the main entrance of the event
- Shout out on JosiahKids Instagram account post event.

## BECOME A SPONSOR

There are two (2) simple ways you can apply to become a sponsor:

1. Complete your sponsorship form online at: [www.josiahkids.com/tbh](http://www.josiahkids.com/tbh) (Become a Sponsor)
2. Complete the form below and email it directly to: **Marlene Maina** / [marlenemain@josiahkids.com](mailto:marlenemain@josiahkids.com)

### IMPORTANT NOTES:

- ✓ All digital logos must be high resolution images to be emailed to [contactus@josiahkids.com](mailto:contactus@josiahkids.com)
- ✓ The deadline for all submissions is **April 12th, 2024**
- ✓ JosiahKids Incorporated is a 501(c)(3) charitable organization, **EIN 83-3884921**
- ✓ Please contact the Executive Director—Marlene Maina, directly at: **770-282-3775**
- ✓ For more information about this event, please visit: [www.josiahkids.com/tbh](http://www.josiahkids.com/tbh)

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## BECOME A SPONSOR OF THE 2025 BUFORD HARVEST YOUTH LEADERSHIP AWARD CEREMONY:

Please choose your desired sponsorship level by marking it with a checkmark [  ] below

[  ] Gold \$750+ [  ] Silver \$500 [  ] Bronze \$250

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

[  ] Yes, I would like to partner with JosiahKids as a corporate sponsor for The 2025 Buford Harvest with a contribution in the amount of \$\_\_\_\_\_ (Made payable to: **JosiahKids Incorporated**)

Signature: \_\_\_\_\_

### OFFICE USE ONLY

Amount Collected: \_\_\_\_\_ Check #: \_\_\_\_\_

[  ] Premiere \$750 [  ] Platinum \$500 [  ] Gold \$250

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*"It is easier to build strong children than to repair broken men"*

-- Frederick Douglass